



World Clinic 2010

and the WSCA Gold Medal Clinic

Indianapolis, IN

August 30 - September 5, 2010

Monday, August 30

Dryland Training *Jeremy Heffner, M.Ed, University of Georgia*
 How to Write Workouts *Guy Edson*
 Masters School - Level 1, Part 1 *Jim Halstead, USMS*
 Age Group Sports Psychology *John Leonard*

Tuesday, August 31

Level 1 - Foundations of Coaching *USA Swimming Staff*
 Level 2 - The Stroke School *Ira Klein*
 Level 3 - The Physiology School *Michael Lawrence, Lake Forest Swim Club*
 Level 4 - The Administration School *Jennifer and David Gibson, BEST Swim Club*
 Level 5 - The Leadership School *John Leonard*
 CSCAA - Coaches Education Program *TBA*
 Certified Aquatic Administrator Course *Robert Clayton*
 Masters School - Level 1, Part 2 *Jim Halstead, USMS*
 Coaching Effectiveness, Part 1 *The Pacific Institute Group*
 Instructors Course for Levels 1-2 *John Leonard*
 USA-Swimming Steering Meeting

Wednesday, Sept. 1

Breakfast with a Legend - Sign-up Bonus *Sponsored by INDIANA SWIMMING*
 ASCA Board Meeting
 YMCA Coaches' Meeting
 CSCAA Annual Meeting And Program
 Coaching Effectiveness, Part 2 *The Pacific Institute Group*

Gold Medal Clinic

The Preparation of Ariana Kukors for the Rome 200 IM World Record *Sean Hutchison*
 The Preparation of Liam Tancock 50 Back World Record *Ben Tittley, The United Kingdom*
Age Group Track
 Coaching Ten-Year-Olds *Bryan Dedeaux, Mission Viejo*
 Thriving in a Small Market: Making Your Club Special *Jan Mittemeyer, TNT Swimming*
 Developing Age Group Swimmers into Productive Sr. Swimmers *Coley Stickels, Lake Oswego*
Other Talks
 "Ballet for Swimmers" for Increasing Body Awareness and Rhythm *Dr. Monika Schloder*
 "Building a Championship Club" *Ian Pope, Australia*
 "What It Takes to Make It As A Leading Coach" *Ian Pope, Australia*
 Gold Medal Talk - The Training of Cesar Cielo *Brett Hawke, Auburn*
 Welcome Party and Opening of the Exhibit Hall

Thursday, Sept. 2

Gold Medal Clinic
 The Training of Kirsty Coventry *Kim Brackin*
 The Training of Federica Pellegrini *Dr. Marco Bonifazi, Italy*
 The Training of Alessia Filippi *Cesare Butini, Italy*
 GOLD IN THE WATER - How Your Masters Swim Team Can Support Your Age Group Program
David Marsh/ Patty Waldron, Mecklenburg

Age Group - Technique Day

Teaching Freestyle & Backstroke *Coach Bryan Dedeaux, MVN*
 Teaching Freestyle & Backstroke Turns *Jan Mittemeyer, TNT Swimming*
 Teaching Breaststroke & Butterfly *Coley Stickels, Lake Oswego*
 Teaching Breaststroke & Butterfly Turns *Nancy Hennessy, Gator Swim Club*
 Teaching Starts for All Strokes *Nancy Hennessy, Gator Swim Club*
 Learning HOW to Teach *John Leonard*

FELLOWS REUNION LUNCHEON: FELLOWS AND INVITED GUESTS ONLY

Other Topics

"Getting the Club Job You Want and Succeeding At It" *Guy Edson*
 "Getting the University Job You Want and Succeeding At It" *Bob Groseth/Tim Welsh*
 Swimming Anatomy, Part 1 *Ian McLeod*
 "Body Language in Coaching" - A Tool for Effective Communication *Dr. Monika Schloder*
 Sport Massage *Liz Weidling*
 Success Tools for the Swimming Coach *Ira Klein*
 Discussion Groups
 Indiana Swimming Coaches Seminar

Friday, Sept. 3

ASCA Business Meeting
 ASCA Board Meeting
 World Swimming Coaches Association Board Meeting - by invitation only
Gold Medal Clinic
 The Training of Britta Steffen *Norbert Warnatzsch, Germany*
 The Preparation of Ryan Lochte *Gregg Troy, USA*
 The Preparation of Gemma Spofforth *Martyn Wilby, UK*

High School and CSCAA Tracks

HS - Attitude and Motivation *Lanny Landtroop*
 HS - Seasons from Hell... Dealing with Adversity *Mel Roberts*
 HS - Dryland Training: Bare Bones *Larry Stoebauer*
 CSCAA - Training and Recovery *Kristina Paltell*
 CSCAA - Team Dynamics *Teri McKeever/Kathie Wickstrand Gahen*
 CSCAA - Achieving Excellence *Gregg Parini*
 CSCAA - Success with Once a Day Practices *Joel Shinofield*
 CSCAA - Yoga/Massage *Kristina Paltell*
 CSCAA - Panel Discussion: Out of Water Training *Coaches McKeever, Brackin, & Bauerle*
 HS - A One-Person Coaching Staff of Thousands *Dana Abbott*
 HS - From Low and No-Background to Peak Racing Form in 12 Weeks *Brad Burget*
 HS - Maximizing Time, Space and Personnel *Dick Shoulberg*

Other Topics

From Beginning Swimming to the Olympic Trials.... A Process *Jim Voss*
 How to Grow an Age Group Program, Part 1 *Leigh Robbins*
 Swimming Anatomy, Part 2 *Ian McLeod*
 Athletic Telemetry for Fast-Forwarding Performance *Scott Hedges, AvidaSports*
 How to Grow an Age Group Program, Part 2 *Leigh Robbins*
 The First Gold Medal Achievement Club in Indiana *Chris Plumb*
 ASCA Annual Awards Banquet

Saturday, Sept. 4

Gold Medal Clinic
 The Preparation of Brenton Rickard (100 Breast, Rome Gold) *Coach Vince Raleigh, Australia*
 The Preparation of Rebecca Soni (100 Breast, Rome Gold), Ous Mellouli
 (1500 Free, Rome Gold) and Katinka Hosszu (400 IM, Rome Gold) *Coach David Salo*
 The Preparation of Lotte Friis (800 Free, Rome Gold) *Coach Paulus Wildeboer, Denmark*
 The Counsilman Lecture *Mr. Steven Farr and Ms. Andrea Stouder Pursley from Teach for America*

Age Group Track

The Oakland Program-Diversity Personified *Ben Sheppard*
 What USA-Swimming Can Do to Help You with Diversity on Your Team *Ben Sheppard*

CSCAA and High School Track

CSCAA - Stroke Analysis *Genadijus Sokolovas*
 CSCAA - Fundraising... a Yearly Template, Part 1 *Terry Warner/Chuck Warner*
 CSCAA - Fundraising... a Yearly Template, Part 2 *Terry Warner/Chuck Warner*
 HS - True Colors, Part 1 *Jeff Lowell*
 HS - True Colors, Part 2 *Jeff Lowell*
 HS - Training Sprinters: A 30-Year Perspective *Dick Shoulberg*
 HS - Shoulders 101 *Larry Stoebauer*
 HS - Modern Day X-Factor *Lanny Landtroop*
 HS - Building an Inner City High School Program - Part 2 *Chris Van Slooten*
 CSCAA - Teaching Stroke Changes, When and How *Panel*
 CSCAA - The Assistant Coach at a Major Program *Panel*
 SwimAmerica Conference - (open to all as part of the Clinic)
 USA-Swimming "Build A Pool?" Track - Separate fee required
 see USA Swimming Site to register
 (www.usaswimming.org) *Mick Nelson, Sue Nelson & John McLlary*
SPEEDO SWIMMERS CLINIC
 Pacific Institute Class for Swimmers

Sunday, Sept. 5

World Class Beginnings *John Leonard*
 Personal Organization for Swimming Coaches *Guy Edson*
 Certified Stroke Technician Class for Learn to Swim Instructors *Steve Fenning*
 Pacific Institute Class for Swimmers
 YMCA Principles of Competitive Swimming and Diving Course *Meredith Griffin*
 SwimAmerica Program Director/Site Supervisor Training *Call Julie 1-800-356-2722 to sign up*



ALL registering (USA) coaches will receive a free *Swimming World* subscription for one year.



Registration

ASCA World Clinic 2010 and the WSCA Gold Medal Clinic

Registration (please choose one):

	February 1 - April 30	May 1 - July 31	August 1 (ON-SITE)
<input type="radio"/> Current ASCA Member Clinic Registration	\$330	\$380	\$400
<input type="radio"/> New / Renew US Member Clinic Registration	\$400	\$450	\$470
<input type="radio"/> New / Renew International Member Clinic Registration	\$430	\$480	\$500
<input type="radio"/> Current Life Plus Member	FREE Clinic Registration		
<input type="radio"/> New Life Plus US Member	\$1500		
<input type="radio"/> New Life Plus International Member	\$2000		

Life Plus Membership Benefits: Free registration to all ASCA World Clinics and associated Certification Levels 1-5 School, plus Annual Awards Banquet and a World Clinic Yearbook. (This will average out to be valued at over \$300 a year.) Plus other benefits.

Additional Educational Opportunities Pre- & Post World Clinic

School	Date & Time	Speaker	Cost
<input type="radio"/> Dryland Training	Mon. 8/30: 1-5pm	Jeremy Heffner	\$50
<input type="radio"/> How to Write Workouts	Mon. 8/30: 1-5pm	Guy Edson	\$50
<input type="radio"/> Masters School - Level 1, Parts 1 and 2	Mon. 8/30 & Tues. 8/31	Jim Halstead	\$70
<input type="radio"/> Age Group Sports Psychology	Mon. 8/30: 1-5pm	John Leonard	\$50
<input type="radio"/> Level 1 - Foundations of Coaching	Tues. 8/31: Full Day	USA Swimming Staff	\$70
<input type="radio"/> Level 2 - The Stroke School	Tues. 8/31: Full Day	Ira Klein	\$70
<input type="radio"/> Level 3 - The Physiology School	Tues. 8/31: Full Day	Michael Lawrence	\$70
<input type="radio"/> Level 4 - The Administration School	Tues. 8/31: Full Day	Jennifer & David Gibson	\$70
<input type="radio"/> Level 5 - The Leadership School	Tues. 8/31: Full Day	John Leonard	\$70
<input type="radio"/> Certified Aquatic Administrator (CAA)	Tues. 8/31: Full Day	Robert Clayton	Register separately
<i>Register directly with Robert Clayton at rclayton41244@msn.com 970-493-4124</i>			
<input type="radio"/> Coaching Effectiveness, Parts 1 and 2	Tues. 8/31 & Wed. 9/1	The Pacific Institute Group	\$70
<input type="radio"/> Instructors Course for Levels 1-2	Tues. 8/31: 7-9pm	John Leonard	\$50
<input type="radio"/> "Build a Pool for Your Team" Conference	Sat. 9/4: 8am-5pm	USA-Swimming	Register separately
<input type="radio"/> SwimAmerica Conference	Sat. 9/4: 9am-5pm		No cost
<input type="radio"/> Pacific Institute Class for Swimmers	Sat. 9/4: 9am-1pm	The Pacific Institute Group	\$50
<input type="radio"/> Pacific Institute Class for Swimmers	Sun. 9/5: 9am-1pm	The Pacific Institute Group	\$50
<input type="radio"/> World Class Beginnings	Sun. 9/5: 8am-12noon	John Leonard	\$50
<input type="radio"/> Personal Organization for Coaches	Sun. 9/5: 8am-12noon	Guy Edson	\$50
<input type="radio"/> Certified Stroke Technician Class for Learn to Swim Instructors	Sun. 9/5: 8am-12noon	Steve Fenning	\$50
<input type="radio"/> YMCA Principles of Competitive Swimming and Diving Course	Sun. 9/5: 12noon-5pm	Meredith Griffin	\$50
<input type="radio"/> SwimAmerica Program Director/Site Supervisor Training	Sun. 9/5: 9am-3pm	Call Julie 1-800-356-2722 to sign up	

2010 World Clinic Yearbook – The Solution for Keeping Up with Your Profession

Choose option: Book Only - \$20 CD Only - \$20 Book and CD - \$30

Publication in February 2011. \$10 shipping will be added to any international order.

After the Clinic, the price of the World Clinic Yearbook increases to \$30 for book or CD only and \$45 for book and CD.

Mail form to **The American Swimming Coaches Association, 5101 NW 21st Ave., Suite 200, Fort Lauderdale, FL 33309**

or fax to 954-563-9813. To register by phone call **1-800-356-2722** or **954-563-4930**. To register online go to **www.swimmingcoach.org**.

Hotel information: **The Westin Indianapolis, 50 South Capitol Ave., Indianapolis, IN 46204** Phone: **317-262-8100** Single or Double: **\$111.00**

Name _____
 Spouse Badge (\$40) _____

Mailing Address _____

City _____ State _____ Zip Code _____ Country _____

Day Phone _____ E-mail _____

Amount Enclosed / Total: \$ _____ Payment: Check enclosed (US Funds Only) or pay by Mastercard VISA AMEX Discover

Card Number _____ Exp. Date _____ Signature _____

CANCELLATIONS: The ASCA cannot issue refunds or credits for any cancellations. **TERMS & POLICIES:** (a) The ASCA reserves the right to cancel, reschedule, or substitute speakers for particular events, activities or sessions. (b) The ASCA may record or photograph portions of the convention for sale and distribution. By registering, individuals agree that the ASCA may photograph or record by audio/video their attendance and involvement in program discussions. Furthermore, individuals agree that the ASCA may use these photographs and/or video for promotional purposes. Only the ASCA may electronically record any portion of the convention. (c) Registrants agree to refrain from marketing products and services during the convention except as part of a booth in the Exhibit Hall. (d) Registrants agree to turn off their cell phones/pagers (or keep on vibrate) during all convention sessions. (e) The ASCA does not endorse any speaker's or exhibitor's products or services.